

Engineering Management Methods
problems for 1st midterm
18th October, 2018

1. Explain in details the different interpretations of the management according to its subject!
(6 points)
2. Explain in details the decision making elementary management role and its procedure!
(6 points)
3. Explain in details the layers of the intelligent infrastructure of the information society! (6 points)
4. What are the driving forces of digital convergence? (2 points)
5. List the limited resources of infocommunications! (2 points)
6. What do we mean by duality of management? (2 points)
7. What do we mean by delegation of a task? What kind of managerial functions can not be delegated? (2 points)
8. What is the difference between the brand communication and the marketing communication?
(2 points)
9. What do we mean by trunk network in telecommunications? (2 points)