

Question 1

Complete

Mark 3 out of 3

What is the main difference between Business Process Reengineering (BPR) and Business Process Management (BPM)?

Select one:

- a. BPM builds up a continuous monitoring system to measure process-quality indicators
- b. BPM brings more radical changes than BPR
- c. BPR concentrates on inputs
- d. BPM concentrates on outputs
- e. There are no basic differences between the two disciplines

The correct answer is:

BPM builds up a continuous monitoring system to measure process-quality indicators

Question 2

Complete

Mark 3 out of 3

What is the key role of an Applicant tracking system (ATS)?

Select one:

- a. Follow the changes of skillset within the company
- b. Find the most candidates with the fitting profile
- c. Ensure onboarding of the new employee
- d. Locate and hire the best candidate on time, on budget
- e. Administration of trainings

The correct answer is:

Locate and hire the best candidate on time, on budget

Question 3

Complete

Mark 3 out of 3

Which one should **NOT** be part of the general definition of 'strategy'?

Select one:

- a. A strategy is ... a consistent entirety of determinations, that constitutes a comprehensive whole ...
- b. A strategy is well-established, robust, lucid (for all concerned persons)
- c. A strategy is a set of performance indexes defined for a business unit.
- d. A strategy is accepted by the key managers ...
- e. A strategy is longer term organizational targets, the way to reach them, priorities.

The correct answer is:

A strategy is a set of performance indexes defined for a business unit.

Question 4

Complete

Mark 3 out of 3

What are the expectations about applicability and profitability of a patent?

Select one:

- a. The only expectation is to be novel.
- b. Industrial solution is just optional, and profitability is not expected either.
- c. Industrial solution is just optional, but profitability is expected.
- d. Industrial solution has to be functionally applicable, and profitability is also expected.
- e. Industrial solution has to be functionally applicable, but profitability is not expected.

The correct answer is:

Industrial solution has to be functionally applicable, but profitability is not expected.

Question 5

Complete

Mark 3 out of 3

What does the efficiency of execution of managerial decisions depend on?

Select one:

- a. Authorization of manager
- b. How the manager team members appreciate each other
- c. Influence of manager
- d. Prestige of manager
- e. How integrated the different components of managerial power are

The correct answer is:

How integrated the different components of managerial power are

Question 6

Complete

Mark 3 out of 3

Which condition is not characteristic to perfect competition?

Select one:

- a. Free entry into the market
- b. Resource allocation is efficient
- c. Perfect information distribution
- d. Free exit from the market
- e. Positive externalities

The correct answer is:

Positive externalities

Question 7

Complete

Mark 3 out of 3

Major risk of Knowledge Management is that

Select one:

- a. competitors can copy it
- b. persons having knowledge can debate with the managers
- c. persons having knowledge may leave the company
- d. it can be too expensive
- e. it can not achieve the critical mass

The correct answer is:

persons having knowledge may leave the company

Question 8

Complete

Not graded

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Question **9**

Complete

Mark 3 out of 3

Which IS NOT a main variant of innovation?

Select one:

- a. Product innovation.
- b. Process innovation.
- c. Marketing innovation.
- d. Organizational innovation.
- e. Financial innovation.

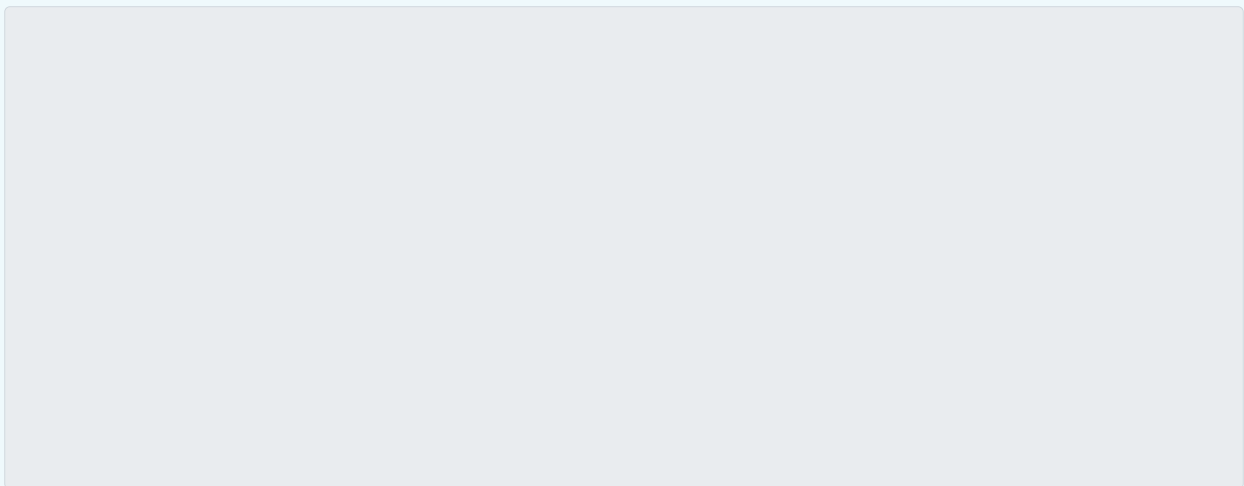
The correct answer is:
Financial innovation.

Question **10**

Complete

Marked out of 8

Describe the product life phases with the help of the BCG matrix in product management!



Question **11**

Complete

Mark 3 out of 3

Which are the elements of the project triangle?

Select one:

- a. Manpower, money, time
- b. None of the other options is correct
- c. Resources, decisions, project phases
- d. Project manager, stakeholders, customers
- e. Time, money, scope

The correct answer is:
Time, money, scope

Question **12**

Complete

Mark 3 out of 3

According to the survey mentioned in the subject how much of the graduated engineers work in entrepreneurship, projectmanagement, sales and marketing?

Select one:

- a. 70%
- b. 80%
- c. 50%
- d. 60%

The correct answer is:
80%

Question **13**

Complete

Marked out of 4

Is the prisoner's dilemma a cooperative or non-cooperative type of game? Explain why! What should be changed on it to get into the other type?

Question **14**

Complete

Mark 3 out of 3

At decision logics which statement is NOT true for allocation type decision?

Select one:

- a. There is competition between alternatives.
- b. The resource is finite.
- c. The result will be a given distribution.
- d. Not limited in time.
- e. Budget construction tasks belong to this type of decision.

The correct answer is:
Not limited in time.

Question **15**

Complete

Mark 3 out of 3

How to touch each other in cross-cultural communications?

Select one:

- a. Do the opposite as you do in your own country
- b. Do as you do in your own country and explain that it is the habit in your home country
- c. Do as you do in your own country
- d. Prepare yourself to the cultural differences regarding the body language
- e. Watch the local people and follow their behaviour

The correct answer is:

Prepare yourself to the cultural differences regarding the body language

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