



<b>Started on</b>	Monday, 29 April 2024, 6:12 PM
<b>State</b>	Finished
<b>Completed on</b>	Monday, 29 April 2024, 6:21 PM
<b>Time taken</b>	9 mins 24 secs
<b>Grade</b>	12 out of 12 (100%)

Question **1**  
Complete  
Mark 1 out of 1

How to handle the disagreements of the experts in technology foresight?

Select one:

- a. Unbelievable, you have not understood their answers
- b. Take it as an evidence
- c. Keep on asking them to understand more details
- d. Take them as different scenarios of the future
- e. Drop it out from your study

The correct answer is:  
Take them as different scenarios of the future

Question **2**  
Complete  
Mark 1 out of 1

Which one IS NOT characteristic to the present managerial roles and structure?

Select one:

- a. Operative management is done at high level of management hierarchy.
- b. Customer-oriented internal processes
- c. Looking outside
- d. Fast decision making
- e. All the other options are characteristic

The correct answer is:  
Operative management is done at high level of management hierarchy.

Question **3**  
Complete  
Mark 1 out of 1

What is the difference between Expert Systems (ES) and Decision Support Systems (DSS)?

Select one:

- a. The ES contains expert knowledge of a given area, while DSS supports a general decision-making process.
- b. The ES can learn from experts while the DSS can train experts.
- c. The ES supports a general decision-making process, while the DSS contains expert knowledge of a given area.
- d. The ES can train experts while the DSS can learn from experts.
- e. There is no difference between them, they mean the same, with a different name.

The correct answer is:

The ES contains expert knowledge of a given area, while DSS supports a general decision-making process.

Question **4**  
Complete  
Mark 1 out of 1

What are the layers of Hofstede's "Cultural onion model"?

Select one:

- a. Artistic culture, mass culture
- b. Surface, stars, habits, expectations, sympathy
- c. Culture of behaviour, culture of tangible objects
- d. Culture of majority, culture of ethnic minorities, subcultures of professions
- e. Symbols, heroes, rituals, values

The correct answer is:

Symbols, heroes, rituals, values

Question **5**  
Complete  
Mark 1 out of 1

Which are examples to project resources?

Select one:

- a. Energy, sponsor's decisions, manpower
- b. All of the other detailed options are correct
- c. Time, project manager's decisions, money
- d. None of the other detailed options is correct
- e. Money, raw material, energy

The correct answer is:

Money, raw material, energy

Question **6**  
Complete  
Mark 1 out of 1

Why to develop strategy?

Select one:

- a. To have mission
- b. To have segments of business activities
- c. None of the other options is correct
- d. For short term successfulness
- e. To manage changes

The correct answer is:  
To manage changes

Question **7**  
Complete  
Not graded

Please give the identifier of your ID registered in Neptun with you (without filling out this part your exam will not be valid).

Question **8**  
Complete  
Mark 1 out of 1

Which ones are the levels of digital convergence bottom up?

Select one:

- a. Media convergence, networked society, digital ecosystem
- b. Networked society, media convergence, digital ecosystem
- c. Technology level, regulatory level, market level
- d. Convergence of network functions then the media functions
- e. Technology level, market level, regulatory level

The correct answer is:  
Technology level, market level, regulatory level

Question **9**  
Complete  
Mark 1 out of 1

Competence is

Select one:

- a. chance to do something without capital.
- b. independence from the environment
- c. professional knowledge with responsibility
- d. human right of the manager
- e. right to do something.

The correct answer is:  
professional knowledge with responsibility

Question **10**  
Complete  
Mark 1 out of 1

Which one DOES NOT belong to the components of the successful realization of organizational targets?

Select one:

- a. Proactivity
- b. Excellent projectmanagement
- c. Productivity
- d. Cooperation, team building
- e. Systematization

The correct answer is:  
Excellent projectmanagement

Question **11**  
Complete  
Mark 1 out of 1

In organization development (OD) the process based or person based approaches are good for which type of organizations?

Select one:

- a. Be person-oriented, use only person based methodology for any organization development.
- b. Be rational, use only process based methodology for any organization development.
- c. Process based OD is better for small organizations and person based OD is better for large enterprises
- d. Process based OD is better for large organizations and person based OD is better for small enterprises
- e. You can choose any approach since there is not too much difference between them.

The correct answer is:  
Process based OD is better for large organizations and person based OD is better for small enterprises

Question **12**  
Complete  
Mark 1 out of 1

Which IS NOT part of the knowledge conversion?

Select one:

- a. Codification
- b. Combination
- c. Socialization
- d. Internalization
- e. Externalization

The correct answer is:  
Codification

Question **13**  
Complete  
Mark 1 out of 1

What type of auctions can be defined based on the number of bids?

Select one:

- a. even and odd
- b. 1 and 2 bids
- c. open and closed
- d. 0 to infinity
- e. single and multi-unit

The correct answer is:  
open and closed

◀ Course requirements for spring term of 2024

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